

"SCHIZOID"

SYNOPSIS

(Not For Publication)

Carol Hammond (FLORINDA BOLKAN), the beautiful wife of Frank Hammond (JEAN SOREL), an attorney employed by her father, reveals to her psychoanalyst, Dr. Kerr (GEORGE RIGAUD), that she has been frightened by a strange dream, a nightmare in which she pushes her way through a corridor full of nude couples and suddenly finds herself in a room with a nude woman. She is caressed by the woman but plunges a dagger in the woman's heart and flees, leaving behind her fur coat, the knife and a silk scarf. As she runs, she is aware that a hippy couple had been gleefully watching the crime.

Carol reveals her dream to her family, making her distress obvious. While her father, Edmund Brighton (LEO GENN) and her husband are discussing her problem, her father receives a phone call threatening blackmail and indicating the caller holds derogatory in-

formation about a member of the family.

Several days later, Julia Durer (ANITA STRIND-BERG), a swinging neighbor noted for entertaining hippie guests in her elegant apartment, is found murdered under conditions curiously similar to that of Carol's dream, including the presence of her fur coat, the knife and the silk scarf near the body. Based on the evidence, Carol is arrested by Inspector Corvin (STANLEY BAKER) but her release is obtained and she is placed in a sanitarium to rest while her defense is prepared by her father and husband.

At the clinic, she is panicked by the sudden appearance of Hubert (MIKE KENNEDY), the hippie she had described in her dream, a very-much-alive menace who seems to be following her. Later, she is pursued by him through a building and barely escapes with her

After leaving the sanitarium, Carol sees the hippie couple while strolling with her step-daughter, Joan (EDY GALL). The girl intercepts the pair and asks them if they had been at Julia Durer's flat the night of the murder. They admit that they had been there but claim to have for

gotten everything else.

Carol's father feels that the murder was committed by someone else . . . specifically her husband who, he knew, was being unfaithful to his daughter. He reveals to his son-in-law that the evidence at the murder scene could have been planted by anyone who knew of Carol's habit of writing notes for her diary . . . that in her penchant for including details, she had noted information which another might use to direct suspicion to her. Frank searches through Carol's notes and his anxiety is noticed by Joan. She questions her father and when told of his fear, determines to dig further with the hippies of the apartment. She begins her investigation, but it ends when she is found dead in a field with her throat

Inspector Corvin's men now capture the hippie couple, but, under questioning, Jenny (PENNY BROWN), the girl hippie, claims they were so high on drugs they didn't know what had taken place in the victim's apartment.

Inspector Corvin speaks to Carol of the events and mentions the blackmail call her father had received. Just as she states that she knew of the call, Brighton enters and her acknowledgement immediately implicates her in his mind. It impresses Inspector Corvin, too.

The only way she could have known of the telephone conversation was to have been with the caller for her father had mentioned it only to the police inspector. Inspector Corvin now confronts her with this proof and states that her account of a dream was a ruse to avoid punishment by claiming insanity. He claims that she had killed Julia Durer to prevent the victim from disclosing that the two had been having a lesbian relationship. Carol is thus proven guilty and is arrested.

CAST

Carol Hammond	
Inspector Corvin	STANLEY BAKER
Frank Hammond	JEAN SOREL
Edmund Brighton	LEO GENN
Brandon	ALBERTO DE MENDOZA
Deborah	SILVIA MONTI
Hubert	MIKE KENNEDY
Dr. Kerr	GEORGE RIGAUD
Julia Durer	ANITA STRINDBERG
Jenny	PENNY BROWN
Joan	EDY GALL
Lowell	
McKenna	FRANCO BALDUCCI
Mr. Gordon	
Clinic Director	JEAN DEGRADE
Policeman	
Policeman	LUIGI ANTONIO GUERRA

CREDITS

Produced by	EDMONDO AMATI
Executive Producer	RENATO JABONI
Written and Directed by	LUCIO FULCI
Screenplay byLÚCIO	FULCI, ROBERTO GIANVITI,
JC	OSE LUIS MARTINEZ MOLLA,
	ANDRE TRANCHE
Director of Photography	LUIGI KUVEILLER
Music by	ENNIO MORRICONE
Orchestra Directed by	BRUNO NICOLAI
Art Direction and Costumes	byMAURIZIO CHIARI
Production Supervisor	VINCENZO TOMASSI
Film Editor	JORGE SERRALONGA
Set Designer	NEDO AZZINI
Sound by	MASSINO JABONI

Color by TECHNICOLOR® Running Time: 96 minutes Aspect Ratio: 1.85:1 Rating: R

An American International Release

NEWSPAPER AD INDEX

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SCENE MAT 2-A

INTERNATIONAL FILM FAVORITES, Florinda Bolkan and Stanley Baker headline the cast of "Schizoid," American International's suspenseful sex-shocker opening

Theatre. They share starring honors with Jean Sorel and Leo Genn in the story which describes a tense man-hunt for the killer of the beautiful hostess of an orgiastic hippie party in London. The film was produced by Edmondo Amati and written and directed by Lucio Fulci.

HISTORIC ENGLISH ABBEY IS SETTING **FOR SUSPENSE FILM**

Historic Woburn Abbey, set in the lust greenery of the English countryside was used as one of the backgrounds for the action in "Schizoid," American Interna-tional's new suspense shocker . Theatre. which opens

the Theatre.
Special permission for use of its immense manor house and panorama of tailored lawns was granted to the production com-pany by the Duke and Duchess of Bedford.

A suspense-shocker about a sex-murder, "Schizoid" stars Stanley Baker, Florinda Bolkan, Jean Sorel and Leo Genn. The American International release was produced by Edmondo Amati and written and directed by Lucio Fulci.



SCENE MAT 1-A ARTFUL DODGER - Florinda Bolkan fights to avoid the slashing attack of a knife-wielding killer in "Schizoid," American International's shocking murder

the Theatre. Starring with Miss Bolkan in the thriller are Stanley Baker, Jean Sorel and Leo Genn. Produced by Edmondo Amati and written and directed by Lucio Fulci, the story describes a hunt for the killer of a beautiful hostess at an orgiastic London party.

ACTOR STANLEY BAKER AIMS TO DISPLEASE

"The best parts in most films belong to the villain," claims Stanley Baker, a veteran character actor who has made life miserable for a long list of screen heroes and heroines throughout his career as one of the chief villains of international cinema. As a result, he is never loathe to refuse a part because it requires him to be a little less than affable in his portrayal.

Stanley was introduced to dramatics at an early age under the sponsorship of his school teacher, Glyne Moss, in his native town of Glyne Moss, in his native town of Ferndale, a mining village in the Rhondda Valley or South Wales. The son of a Welsh coal miner, at 13½ he was selected with another Welsh lad, Richard Burton to join the stage company of Emlyn Williams in a performance of "The Druid's Rest" and at 15 he joined the Birmingham Reportory Group to further de-

at 15 he joined the Birmingham Reportory Group to further de-velop his craft.

He was first noticed in films for his portrayal in the damp but heroic "The Cruel Sea," and his acting career has flourished ever since with roles in such top hits as "The Guns Of Navarone," "Alexander The Great," "Sands Of The Kalahari," "Undercover," "The Last Grenade," "Perfect Friday," and, recently "The Games" "The Games.

"The Games."
Not satisfied with merely an acting career, Baker has amassed an enviable reputation as a producer of top films, a course which began when he signed a deal with Joseph Levine to produce the exciting action thriller, "Zulu." At present he is partnered with actor Richard Burton, his boyhood friend in a television studio enterprise in Wales and is

his boyhood friend in a television studio enterprise in Wales and is preparing production on a number of future films.

In "Schizoid," Baker shares starring honors with Florinda Bolkan, who portrays the harassed heroine, Jean Sorel and Leo Genn. The American International shocker was produced by Edmondo Amati and written and directed by Lucio Fulci.

PUBLICITY

FILM ACTOR DOUBLES AS BARRISTER

stage became more important to him than his legal activities and he found himself spending more time as an actor than as an attorney.

However, he never did abandon his legal career, appearing as a trial lawyer in English courts. He later served as member of the War Crimes Investigation Commission after World World Hosepharts and the world war II. He consentrated as the server was a server with the server was a server with the server was a server with the server was a server was a server was a server was a server with the server was a se War II. He concentrated on the Belsen concentration camp atrocutes and was assistant prosecutor at the subsequent trials.

cutor at the subsequent trials.

On the stage, he was busy as a member of London's Old Vic company and was in the Broadway version of "Another Part Of The Forest" when he was signed for the film "Mourning Becomes Electra." Later, his role in "Quo Vadis" won him an Oscar nomination as best supporting actor. Other screen credits on his impressive list include roles in "The Snake Pit," "Henry V," "Ceasar And Cleopatra," "The Velvet Touch," "Plymouth Adventure," "The Red Beret" and "Moby Dick."

In "Schizoid," Leo's efforts as an attorney are to solve the mysters.

In "Schizoid," Leo's efforts as an attorney are to solve the mystery of a bizarre and bloody sexmurder and lift suspicion from his daughter who is under investigation for the crime. Tall, sultry European star, Florinda Bolkan portrays his daughter in the film which also stars Stanley Baker as a Scotland Yard inspector and Jean Sorel as her husband.

The American International

The American International shocker was produced by Edmondo Amati and written and directed by Lucio Fulci.

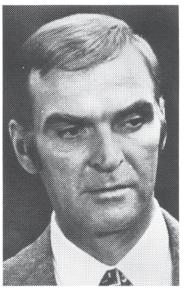
"SCHIZOID" SUSPENSE-SEX DRAMA TO OPEN

American International's suspense-shocker, "Schizoid" begins its local run on the screen of the Theatre on Starring an international cast including Stanley Baker, Florinda Bolkan, Jean Sorel and Leo Genn, the film describes the suspenseful search for the killer of a beautiful hostoss at an excitation in the start of th ful hostess at an orginstic hippie party in London. Among the only clues available to solve the mystery are the details of a bizarre dream of a young woman in a neighboring flat. Her nightmare re-enacts the murder in which is presented as the guilty

Produced by Edmondo Amati, the American International re-lease was written and directed by Lucio Fulci from an idea by Fulci and Robert Gianviti.



SCENE MAT 1-C BRITISH BARRISTER, Leo Genn stars in American International's suspenseful sex-thriller, "Schizoid," opening Theatre. the



SCENE MAT 1-B DOGGED DICK - Stanley Baker, Yard, pursues the clues of a bloody London sex-murder in "Schizoid," American International's new shocker opening at the

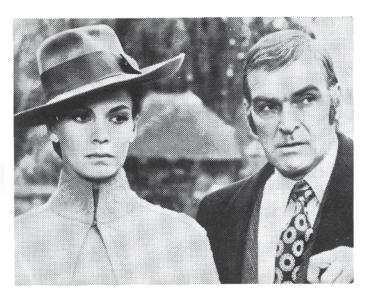
BRAZILIAN BEAUTY HEADLINES CINEMA SUSPENSE DRAMA

Brazil-born Florinda Bolkan, who is rapidly becoming one of the foremost film stars in Europe leads the cast of "Schizoid," American International's new suspense shocker-opening at the Theatre. Few of today's film heroines are case as a leading to the resume leading heroines.

can equal the young lady's box score of hit motion pictures. Since 1968 when she appeared in "The Damned," Luchino Viscon-"The Damned," Luchino Visconti's Oscar contender for best foreign film, Miss Bolkan starred in "One Night At Dinner," winner of the Italian Globe Award for 1969; ABC Picture's "The Last Valley" co-starring with Michael Caine and Omar Sharif and Elio Petri's outstanding suspense hit, "Investigation Of A Private Citizen." In 1970, she starred in "Anonymous Venetian" and "Lovers Of My Lovers Are My Lovers."

In "Schizoid," Miss Bolkan shares starring honors with Stanley Baker, Leo Genn and Jean Sorel. A sex-slanted murder mystery, it presents her as the prime suspect of a bizarre killing.

COMPLETE AD-CAMPAIGN ON A SINGLE MAT. ORDER FROM NATIONAL SCREEN SERVICE.





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STANLEY BAKER · JEAN SOREL and with LEO GENN

Produced by EDMONDO AMATI Executive Producer RENATO JABONI
Written and Directed by LUCIO FULCI · TECHNICOLOR* · An American International Release

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SPECIAL MAT No.C1

EXPLOITATION

DEFINITION DISPLAY — The title of the film is defined as follows in Webster's Collegiate dictionary:

SCHIZOID /'skiz-oid/ adj: characterized by, resulting from, or suggestive of a split personality.

Use this definition to add interest to your display by blowing it up photographically from a page in the dictionary or setting it in type as an adjunct to posters and lobby material.

SPLIT PERSONALITY DISPLAY — Have one half of a poster or lobby paper shot in negative and refixed to its position on the display as an added accent to the split-personality theme suggested by the title. Another similar effect can be created to spark up your display by tearing a poster in half and re-pasting it on a dark background board so that the tear is easily visible.

TRAVEL AGENCY TIE-UP — Some excellent historical and popular tourist sites of England form the background for the film's action including Woburn Abbey, the home of the Duke and Duchess of Bedford and The Crystal Palace, a ballroom which has brought London dance enthusiasts together for generations. Stills of action taking place in these settings are in the standard set and can be used for tie-ups with travel and tourist agencies. They might also be of interest to travel editors of local newspapers and magazines.

SIDEWALK STENCIL — Have a stencil of a dagger cut for use in creating a sidewalk trail to your boxoffice by stenciling a line of daggers in red paint from the busy intersections to your door.

FUR SHOP TIE-UP—A gorgeous chinchilla coat is one of the clues left at the site of the murder featured in "SCHIZOID." Stills of Florinda Bolkan wearing the coat are available in the film's still set and they can be used in local fur shops as part of window displays and tie-ups.

PSYCHOLOGY STUDENTS — Have local school's psychology classes notified of the film and invite teachers to have their students attend performances. Psychological points raised in the course of the film should provide them with important items of discussion in their groups.

FASHION EXPLOITATION — Once a top international fashion model, Florinda Bolkan who stars in the film wears a wide assortment of the latest costumes in "haut couture." Lancetti Fashions and Assunta Furs of Italy provided her wearing apparel in the film, making it of extreme interest to local clothing stylists and fashion editors. Call the film to their attention to stimulate window displays and newspaper space.

FREE COLOR TELEVISION TRAILERS

The television trailers created for the film are both colorful and artistic in addition to offering a strong selling pitch for the story. Every facet of interest in the film is illustrated on the trailers in a manner to heighten appeal. They are adaptable to preferred viewing times of all ages and should form a strong part of every campaign. Prepared in 60/30/20 second lengths on one 16mm reel they are available FREE of charge at your local American International Pictures exchange.

FREE RADIO SPOT ANNOUNCEMENTS

Listeners will get an intriguing dose of the bizarre murder story and suspense in "SCHIZOID" with the radio spot announcements produced for the film. They have been slanted to appeal to audiences of all ages and should be spotted both as part of evening news programs, morning radio dramas and disc jockey shows. The spots are available on one 45 rpm disc as a 60 second and a 30 second announcement. Order the disc FREE from your local American International Pictures exchange.

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POSTERS & LOBBIES





HI-RISE STANDEE (Color) with stanchion \$9.95

Cost of this item is deductible from the top of receipts prior to computing film rental. The Standee Frame sells for \$1.50. This is a one-time cost item as the frame can be utilized for future displays.

The Standee is an eyecatching display and can be displayed in advance of playdate without interrupting your regular pattern of coming attraction posters.



SET OF 8-11x14's